

TOURS & TRAVEL AGENCY CUSTOMIZED WEB APPLICATION DEVELOPMENT



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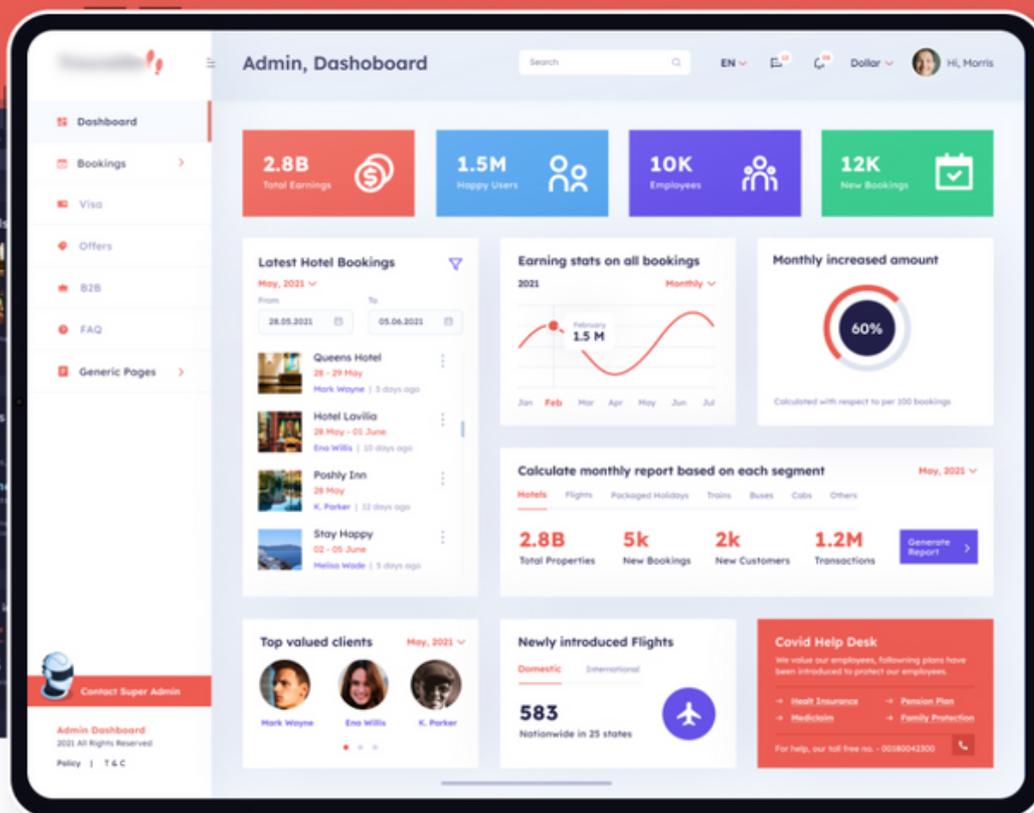
CUSTOMER BACKGROUND



Our Client is a proliferating tour and travel agency. It succors people to book holiday packages across seas. Benchmark Holidays provides complete fun-packed holiday packages to various domestic and international & domestic destinations, It provides various categorized holiday packages such as group tours, honeymoon packages, family packages, luxury tour packages, Inbound holidays, Customized Holidays, MICE, and also specialty tours like Couple's Only Holidays, Women's Special, Senior Citizen Packages and cruise holidays.

THE PROBLEM

Being an international and national tour and travel agency, Benchmark Holidays needed a single rich and aggressive stage to exhibit the cluster of its packages with multilevel integrated navigation. Also, the client could not onboard customers with mere paper-based brochures and package details. The absence of a centralized system did not allow our client to stretch its wings to its fullest stretch in terms of inventory management, business collaboration, and revenue management.



THE SOLUTION

To fabricate a robust web-based application which can provide a kinetic user interface and showcase the ravishing holiday destinations with the stunning photographs, videos and tour details. Having a flowing payment gateway aids user to complete the booking effortlessly.

OUR APPROACH

Nextwebi's team proposed a rich implementation of a cloud-based web application and website with evident empathy after multiple brainstorming sessions with the team. With the robust technology and features, Nextwebi launched a web application, that gives centralized accessibility.

For the Backend team:

- Uploading tour packages, tourist places, and hotels with images, tour details, and pricing.
- Manage the dynamic pricing for different seasons and categories.
- Manage the online booking and update the offline booking from the system which keeps live inventory seamless.

For Individuals and corporate

- View the astounding destinations and tourist attractions with images, videos, tour details, and pricing.
- Users can book a destination for individual and group booking. They can do a secured online payment.
- Corporates can make their MICE package booking.

RESULT

Dashboard

Bookings

Package Trips

Hotels

Flights

Trains

Buses

Cabs

Visa

Offers

B2B

FAQ

All Confirmed Pending Cancelled

From 01.03.2021 To 10.03.2021

New Package +

Package Name	Total earnings(\$)	Total Bookings	Duration	Special Note	Price/head(\$)	Status
Amazing Ladakh #521049	15.00 k Pending Amount 5.5 k	580	15 Days	View Notes	499.50	Confirmed (105) Pending (02) Cancelled (07)
Feel at Heaven #521049	21.00 k Pending Amount 2.3 k	729	12 Days	View Notes	649.00	Confirmed (15) Pending (02) Cancelled (07)
WOW Goa!! #325908	52.00 k Pending Amount 5.2 k	119	07 Days	View Notes	199.00	Confirmed (98) Pending (15) Cancelled (13)
Heaven on Earth #643958	15.00 k Pending Amount 5.5 k	57	08 Days	View Notes	705.00	Confirmed (116) Pending (45) Cancelled (05)
Adventurous	13.08 k Pending Amount	39	07 Days	View Notes	249.00	Confirmed (227) Pending (19)

The website helps users to get a clear idea and vision of the holiday packages, destinations, accommodation, and available facilities. The website also helps users to have an exceptional user interface experience with online booking and secured payment. our client can manage the different categories and packages in one platform in a very neat and convenient way. The client can easily engage their existing and new customers through their social media engagement and blog posts which helps the client to maintain a long-term relationship with their customers. Social media pages, google reviews, and customer feedback give a clear idea of the available tour packages and destinations which makes a huge impact on their decision-making. The website is designed in such a way that the client gets live updates of both online and offline bookings and payments. This helps the client to scale up the business in a massive way.

ELEVATE YOUR BRAND, IGNITE YOUR GROWTH

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