

Gaming Marketplace & Trading Commerce Application



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Customer Background

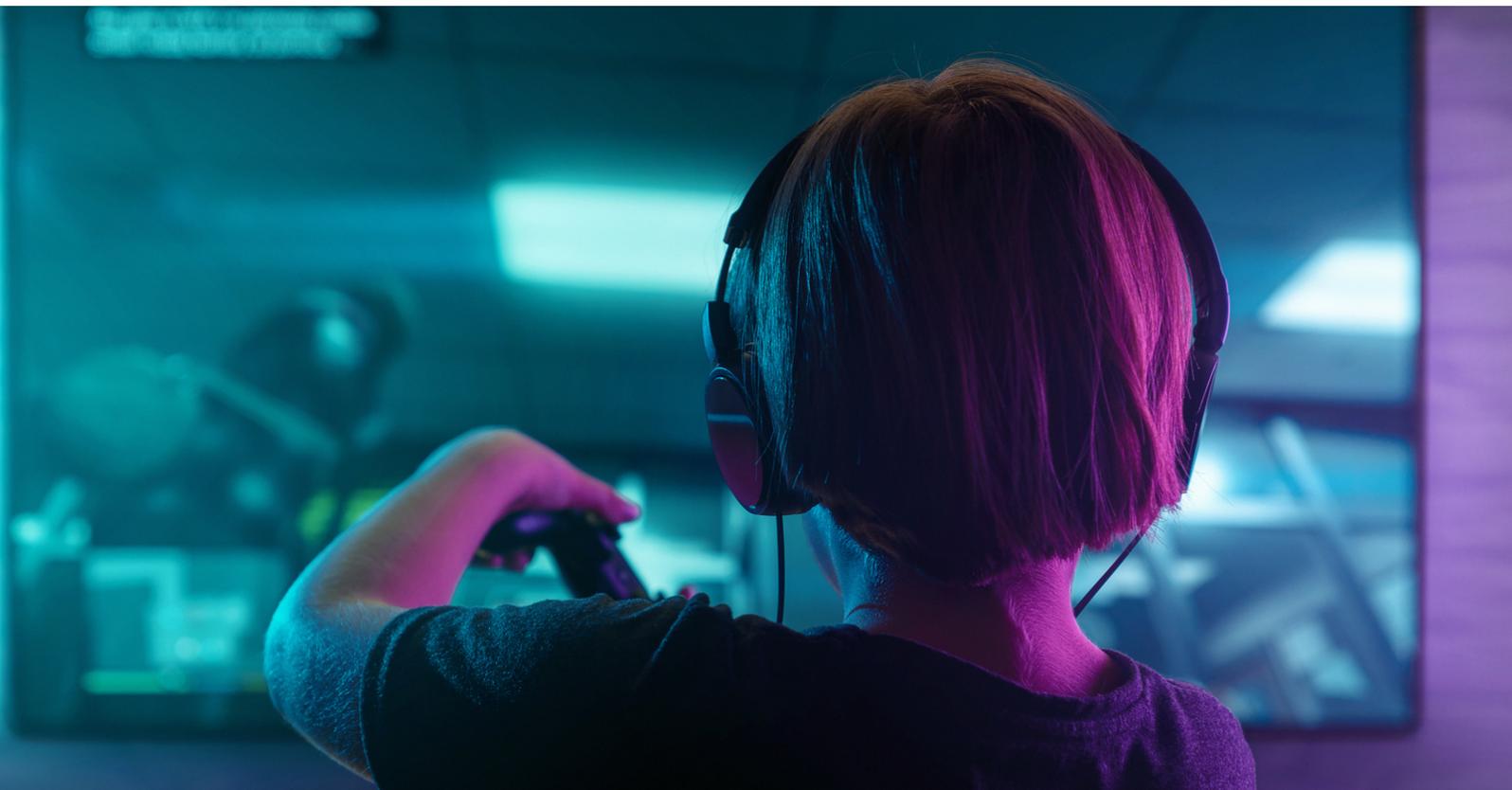
Our client has a business gaming marketplace and trading of the games such as xBox, Playstation, the client sells both used and new digital games. They sell digital games such as video games, PlayStation, and Xbox and connect the gap between sales and buyers, users and buyers for the used ones.

Users can also trade with their old games, company handles the logistics and trade with reward system

The problem

The client needed a Multi-vendor eCommerce with a trading platform to connect buyers and sellers with clear navigation and ease of use. A System required to offer cashback, points, credit, and direct buy options of new and used games.

The system to be integrated with logistic api.



The Solution

With our interdisciplinary approach, we Nextwebi team understood the market and true purpose of the client. We came up with the best tech-based solution and user experience designs that match the excellence of the client's solution after consultation.

The essence of web application:

For Client

- A digital platform that showcases the business model for both traders and buyers.
- Smooth navigation for selling and purchasing games.
- Manage the online orders and payment from the system for seamless inventory and revenue management.
- Manage the brand updates.
- The centralized system for traders and buyers.

For Customers

- View the games with clear navigation and description under categories.
- Video content to give a brief about the game.
- Options for buying and selling games with clear instructions and navigation.
- Clear and smooth for selecting and buying a game with a secured payment gateway.
- Easy pickup and drop.



Scope of work

To form a high-end website with a rich user interface that speaks the purpose of the website. The approach was to build a dynamic digital platform that works not just as a custom e-commerce but also as a platform that connects people with the same interest across the country.

Result

The client with its new platform could gain access to digital gamers across the country with a full-fledged web application. With its good online presence across digital media, the client got positioned well in the digital gaming industry. The website becomes a treat to gamers with its categorized offers to sellers and buyers.





Elevate Your Brand, Ignite Your Growth



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